

NCC Cable System Order

Order #	62357276
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Paul Doll
Sales Coordinator	Matthew Charpentier
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul15
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	Ending Spending Action Fund

Client Code	
Product Code	EAFIN
Est Code	4291
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$12,660.00		
Commission	\$1,899.00		
Net Total	\$10,761.00		
Total Spots	304		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CMT	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	NCR
2	CMT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	NCR
3	CMT	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
4	CMT	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR
5	CMT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR
6	CMT	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR
7	CMT	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	NCR
8	CNN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$35.00	\$105.00	30	NCR
9	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$60.00	\$120.00	30	NCR
10	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$35.00	\$280.00	30	NCR
11	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR
12	CNN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$60.00	\$300.00	30	NCR
13	CNN	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$60.00	\$60.00	30	NCR
14	CNN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR
15	ESP2	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	NCR
16	ESP2	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	NCR
17	ESP2	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NCR
18	ESP2	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR
19	ESP2	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR
20	ESP2	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR
21	ESP2	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	NCR

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Advertiser	Ending Spending Action Fund

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Product Code	EAFIN
Est Code	4291
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$60.00	\$180.00	30	NCR
23	ESPN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$60.00	\$480.00	30	NCR
24	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	NCR
25	ESPN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$155.00	\$930.00	30	NCR
26	ESPN	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$155.00	\$155.00	30	NCR
27	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	NCR
28	FS1	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	NCR
29	FS1	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NCR
30	FS1	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
31	FS1	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	NCR
32	FS1	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR
33	FS1	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	NCR
34	FS1	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	NCR
35	HALL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$30.00	\$90.00	30	NCR
36	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$50.00	\$100.00	30	NCR
37	HALL	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$30.00	\$240.00	30	NCR
38	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR
39	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR
40	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$50.00	\$50.00	30	NCR
41	HALL	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$50.00	\$150.00	30	NCR
42	HALL	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR

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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul15
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Flight Dates	10/24/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	Ending Spending Action Fund

Client Code	
Product Code	EAFIN
Est Code	4291
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$12,660.00		
Commission	\$1,899.00		
Net Total	\$10,761.00		
Total Spots	304		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HIST	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$50.00	\$150.00	30	NCR
44	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$105.00	\$210.00	30	NCR
45	HIST	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$50.00	\$400.00	30	NCR
46	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$100.00	\$300.00	30	NCR
47	HIST	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$105.00	\$525.00	30	NCR
48	HIST	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$105.00	\$105.00	30	NCR
49	HIST	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$100.00	\$300.00	30	NCR
50	HLN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	NCR
51	HLN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	NCR
52	HLN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
53	HLN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR
54	HLN	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR
55	HLN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$15.00	\$45.00	30	NCR
56	HLN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR
57	NBCS	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	NCR
58	NBCS	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	NCR
59	NBCS	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
60	NBCS	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR
61	NBCS	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	NCR
62	NBCS	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$25.00	\$25.00	30	NCR
63	NBCS	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$25.00	\$75.00	30	NCR

NCC Cable System Order

Order #	62357276	Flight Dates	10/24/16 - 11/13/16	Update Date	10/26/16
Syscode	7876	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	Ending Spending Action Fund	Show All Lines	
Market	South Bend			Total # of Weeks	3
		Client Code		Total	\$12,660.00
AE	Paul Doll	Product Code	EAFIN	Commission	\$1,899.00
Sales Coordinator	Matthew Charpentier	Est Code	4291	Net Total	\$10,761.00
Office	Washington	Product Name		Total Spots	304
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New order, please confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TBSC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$60.00	\$180.00	30	NCR
65	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$175.00	\$350.00	30	NCR
66	TBSC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$60.00	\$480.00	30	NCR
67	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$170.00	\$510.00	30	NCR
68	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$175.00	\$875.00	30	NCR
69	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$175.00	\$175.00	30	NCR
70	TBSC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$155.00	\$465.00	30	NCR
71	TVL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	NCR
72	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NCR
73	TVL	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	30	NCR
74	TVL	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	NCR
75	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	NCR
76	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	NCR
77	TVL	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	NCR
78	NFLN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NCR
79	NFLN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR
80	NFLN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	NCR
81	NFLN	VARIOUS	10/24/16	10/30/16	19:00	24:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	NCR

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82	NFLN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	NCR

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	12	292	0	0	0	0	0	0	0	0	0	0	304
AMT	\$675.00	\$11,985.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,660.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

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